

1. Would you rather:

Buy a Rainbow® from a local, factory authorized dealer that you can contact

OR

Buy from an un-authorized dealer out of your area, out of state, or even out of the country?

2. Would you rather:

Watch an in-home demonstration of a Rainbow® on its proper use and care from a factory authorized local dealer

OR

View a picture of a Rainbow® and hope that your purchase looks similar?

>>DID YOU KNOW?

Even the label on the box warns not to buy from internet, vac shops, or private parties. Those machines are not new and have NO factory warrantee. Warranties are NOT transferable! Having your machine serviced at least on a bi-yearly basis is critical to its longevity. When servicing an unauthorized machine, you must send the machine out of state to wherever that seller is located. Vac shops DO NOT have Rexair® factory parts to properly service the machine. You may initially pay less, but for an investment that big, is it really worth the risk?

Rexair® has a "NO Tolerance Policy" regarding online sales

>>THE BOTTOM LINE

- Authorized Rainbow® distributors and dealers are not permitted to sell on the internet
- No authorized service center with integrity will service a Rainbow® bought online
- Online purchases may come with a combination of inferior after-market parts
- Online purchases have turned out to be "stolen merchandise" and we are required to confiscate
- The local warranty and service that comes with your NEW Rainbow® is what makes the product

>>BUY SMART!

>>BUY LOCAL!

In Home Dynamics
6224 Ferris Square B
San Diego Ca. 92121
858-210-3764



BUYER BEWARE



Before you buy a

RAINBOW® CLEANING SYSTEM

From:

- Internet "vac shops"
- Ebay, Craigslist, ksl
- Vacuum repair shops
- An unauthorized distributor or dealer

Ask yourself these

5 QUESTIONS...

3. Would you rather:

Purchase a brand new Rainbow® with a traceable serial number, a guaranteed warranty backed by the manufacturer, and a 3 day right-of-return policy

OR

Pay for a Rainbow that you saw only in a picture, that will arrive at your home only once the payment has cleared, with no warranty backed by the manufacturer, and no return policy?

>>BUY SMART!

4. Would you rather:

Purchase a brand NEW, state of the art Rainbow®, in which In Home Dynamics extends service protection for 8 years, an exclusive gift program available for you to earn additional accessories at no cost to you, and you are given a \$400 reduction on the suggested retail price?

OR

Pay for a Rainbow® with an unknown working condition, that may be equipped with inferior aftermarket parts, and no way to earn any additional Rexair® parts and accessories?

*Rexair® is the manufacturer of the Rainbow® since 1936

“With In Home Dynamics, you aren’t just buying a

RAINBOW®

You are buying a

RELATIONSHIP

with a local company that will delivery exemplary service, year after year.”

The upside of buying from a local Rexair® authorized dealer:

- you know who you are dealing with
- you’re able to establish a relationship with that company
- you are supporting a local business in your community
- they are an authorized dealer of the product manufacturer
- manufacturer supports that local company in customer care
- customer is guaranteed satisfaction by Rexair® certification
- a local business that is able to honor product warranties is more convenient to the consumer
- it just makes sense



The founder of ebay, Pierre Omidyar lives in Henderson, NV. When he decided to purchase a Rainbow® he went first to the manufacturer’s website, www.rainbowssystem.com. After reading what Rexair® had to say, he contacted the authorized distributor near his home and bought a NEW Rainbow® with confidence in it’s integrity.

Even the “founder of ebay” knew to take heed of the manufacturer’s warning as well as the importance of being an informed consumer.

He also knew “Caveat Emptor - Let the Buyer Beware” since the first item to sell on ebay was a laser pointer, that was broken.

According to the article, “Caveat Emptor” from www.auctionbytes.com: “How do they stay in business? Some sellers just bend the law to the breaking point, without actually breaking it. When they do get caught they go out of business and open under a different name.”

“Would you feel comfortable to do business with this sort of company?”

5. Would you rather:

Have immediate access to a local Rexair® factory authorized business and service center dedicated to guaranteed customer satisfaction and attention, warranty and repair backed by the manufacturer, use of original factory parts and prompt personal service and satisfaction

OR

Inconveniently package and ship your Rainbow® to an unauthorized dealer with NO guarantee against shipping damages, escalated surprise repair costs, inferior non-factory parts, dissatisfactory service, time-lost without your Rainbow®, along with the possibility of not getting your Rainbow® back at all?

>>THE CLEAR CHOICE

As a well-informed consumer, the only logical option when buying a Rainbow® would be to purchase locally, from your Rexair® factory distributor... In Home Dynamics.

We certainly hope you agree!

Rexair® is a proud member of the Direct Selling Association